

TRACCIA 1

Il/La candidato/a rediga il piano di marketing di uno Sport Day del Politecnico di Milano.

TRACCIA 2

Il/La candidato/a descriva come presenterebbe ad un possibile sponsor una corsa podistica del Politecnico per ottenere un finanziamento.

TRACCIA 3

II/La candidato/a descriva come organizzerebbe una presentazione dei risultati di una corsa ciclistica amatoriale in una sede del Politecnico alle autorità locali.

PROVA 1

- a) **Come presenterebbe le attività sportive del Politecnico agli studenti delle superiori durante un Open Day?**

- b) **Quale applicativo informatico userebbe per strutturare un indirizzario?**

- c) **Il candidato traduca il seguente testo:**

Milan: city of fashion, culture, design and sport.

The new preventative measures aimed at limiting the spread of the COVID-19 pandemic have not slowed down the sporting world but have changed the way people are able to participate in sporting events.

Milan continues to host outstanding global-level competitions, not only in football but also in other sports that are equally loved and as passionately followed, such as the Milan - Sanremo spring classic race, the Giro d'Italia, the Canoe World Championships in 2015 and the much-anticipated Winter Olympics in 2016.

PROVA 2

- a) Come organizzerebbe la raccolta di feedback dei partecipanti a un grande evento sportivo del Politecnico?

- b) Quale applicativo userebbe per una presentazione delle attività al Rettore del Politecnico?

- c) Il candidato traduca il seguente testo:

The 104th edition of the race starts off from Turin on May 8th and will arrive in [Piazza del Duomo](#) in Milan on May 30th.

The **2021 Giro d'Italia** route runs exclusively around the **centre-north** of Italy - with the exception of a single stage which will reach as far as the upper part of Puglia - and includes **21 stages** for a total of **3450** km.

If you want to get a preview before the actual event you can watch the introductory video to get to know the fascinating route in more detail.

PROVA 3

- a) Quali eventi di presentazione delle attività sportive al Politecnico organizzerebbe per gli Alumni?
- b) Quale programma userebbe per una raccolta dati relativi alle attività del servizio sport?
- c) Il candidato traduca il seguente testo:

An Olympic village will be built for the 2026 Winter Olympic Games on the central site of the ex-Porta Romana railway yard, which will then be converted into student halls. The outlying Santa Giulia area will host the Palalitalia Santa Giulia sporting venue for the important games and ceremonies, plus, an Arena for the men's ice hockey competitions and the Paralympic opening ceremony.

Following a public call for project funding and the subsequent redevelopment of the sporting venue, the Palasharp will host the Women's Hockey and Para Ice Hockey competitions. The figure skating and short track competitions are scheduled to take place at the Assago Forum.

PROVA 4

- a) Quali corsi organizzerebbe per gli studenti del Politecnico e con quali criteri li sceglierebbe?

- b) Quale programma userebbe per preparare una relazione sulle attività svolte in un impianto sportivo per il Dirigente dell'Area Campus Life?

- c) Il candidato traduca il seguente testo:

Last but not least, the third race format, **Anywhere**, is new for this edition and is expected to be replicated in future events, even after the end of the pandemic.

Any person, in any place, around the world will be able to participate in the relay and make their own charity contribution. The performances will be tracked by means of the dedicated App, or any GPS device, and uploaded to the event portal.

If you want to train for the race, we can recommend **3 running itineraries in the city**

PROVA 5

- a) Quali azioni metterebbe in campo per agevolare gli studenti che ottengono buoni risultati accademici e sportivi?
- b) Quale applicativo informatico utilizzerebbe per pianificare un'attività del Servizio Sport?

- c) Il candidato traduca il seguente testo:

The 2026 **Winter Olympic Games** will take place from February 6th to 22nd, 2026, the **Paralympic Games** from March 6th to 15th. Milan will host both the opening and closing ceremonies for the Paralympics as well as ice hockey, figure skating and short track competitions.

Three main sporting venues will host the upcoming 2026 Winter Olympic competitions: one is under construction (the **Palalitalia arena in Santa Giulia**, with a capacity of 15,000 seats), another is being redeveloped (the **former Palasharp**) and the third one is in the final stage of completion (the **Mediolanum Assago Forum** with a capacity of 12,000 spectators).